



retail strategies

## Walmart Sitewise Online

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Walmart

Lat: 35.38990, Long: -86.23938

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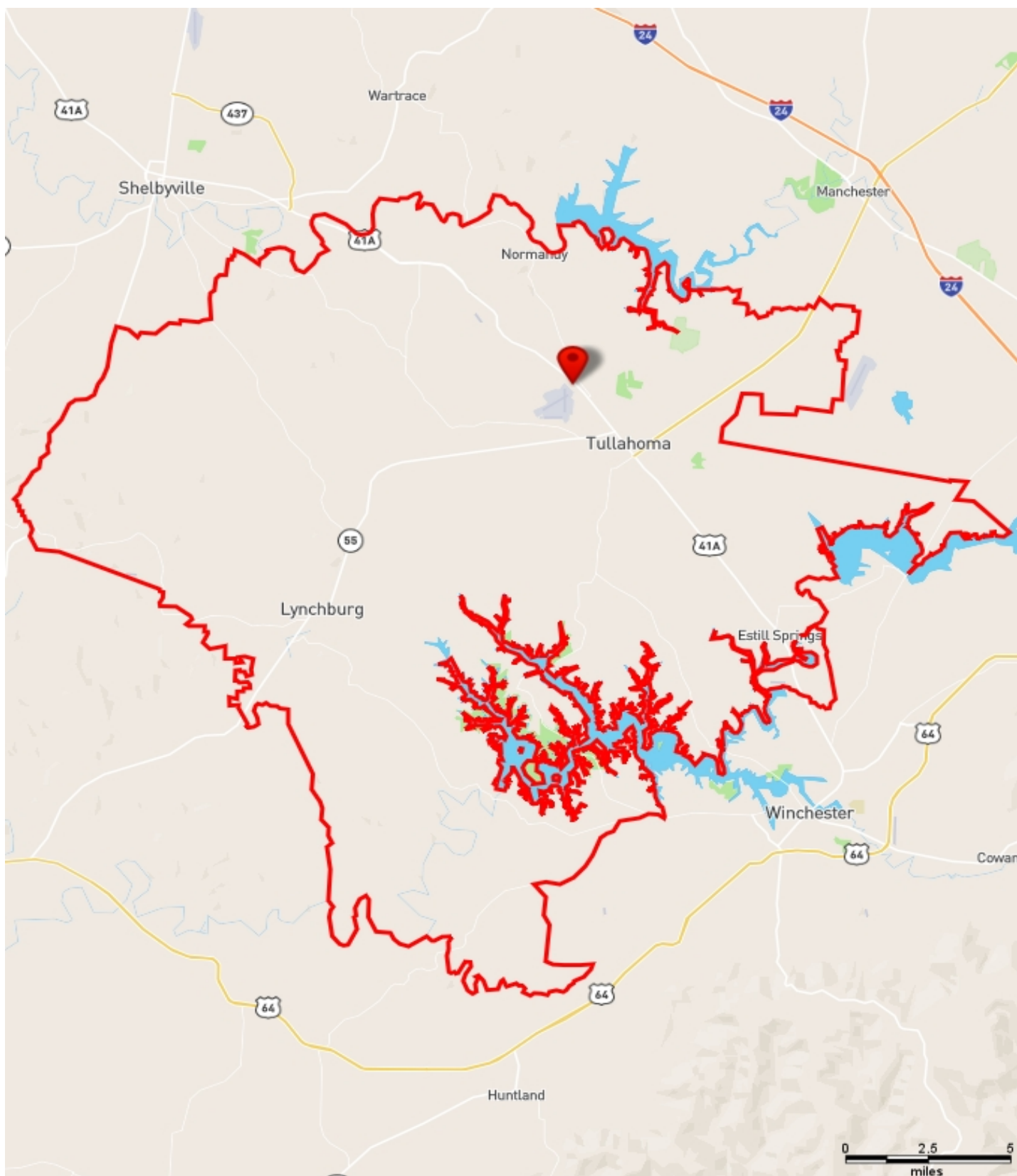
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## Walmart





**Walmart**  
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**STI: PopStats Population Summary**

STI: PopStats Population Summary	Walmart	
		%
<b>Population</b>		
2032 Forecast	50,129	
2027 Projection	47,740	
2022 Estimate	45,871	
2010 Census	42,308	
2000 Census	40,908	
1990 Census	35,124	
Growth 2032-2027	5.00%	
Growth 2027-2022	4.07%	
Growth 2022-2010	8.42%	
Growth 2010-2000	3.42%	
<b>2022 Estimated Population by Ethnicity</b>	<b>45,871</b>	
White	42,126	92%
Black	1,813	4%
Asian	434	1%
Other	1,497	3%
<b>2022 Estimated Population Hispanic or Latino</b>	1,151	
<b>2022 Estimated Total Population by Age</b>	<b>45,871</b>	
Age 0 to 4	2,484	5%
Age 5 to 14	4,413	10%
Age 14 to 18	2,151	5%
Age 18 to 22	2,375	5%
Age 22 to 25	1,917	4%
Age 25 to 30	3,138	7%
Age 30 to 35	2,638	6%
Age 35 to 40	2,288	5%
Age 40 to 45	2,419	5%
Age 45 to 50	2,630	6%
Age 50 to 55	2,768	6%
Age 55 to 60	3,179	7%
Age 60 to 65	3,443	8%
Age 65 to 70	3,151	7%
Age 70 to 75	2,664	6%
Age 75 to 80	2,029	4%
Age 80 to 85	1,319	3%
Age 85 and over	861	2%
<b>2022 Median Age</b>	43.2	
<b>2022 Average Age</b>	42.5	
<b>2022 Estimated Population Age 25+ by Educational Attainment</b>	<b>32,530</b>	
Less than 9th grade	1,308	4%



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**STI: PopStats Population Summary**

STI: PopStats Population Summary	Walmart	
		%
Some High School, no diploma	2,235	7%
High School Graduate (or GED)	12,431	38%
Some College, no degree	6,445	20%
Associate Degree	2,702	8%
Bachelor's Degree	4,775	15%
Master's Degree	1,927	6%
Professional School Degree	412	1%
Doctorate Degree	293	1%



**Walmart**  
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**STI: PopStats Household Summary**

STI: PopStats Household Summary	Walmart	
		%
<b>Households</b>		
2032 Forecast	20,281	
2027 Projection	19,304	
2022 Estimate	18,544	
2010 Census	17,088	
2000 Census	16,030	
1990 Census	13,301	
Growth 2032-2027	5.06%	
Growth 2027-2022	4.10%	
Growth 2022-2010	8.52%	
Growth 2010-2000	6.60%	
<b>Population in Households</b>		
2032 Forecast	49,850	
2027 Projection	47,464	
2022 Estimate	45,595	
<b>Average Household Size</b>		
2032 Forecast	2.46	
2027 Projection	2.46	
2022 Estimated	2.46	
<b>2022 Estimated Families by Number of Workers in Family</b>		
	<b>13,208</b>	
No workers	2,611	20%
1 worker	4,486	34%
2 workers	5,082	38%
3 or more workers	1,029	8%
<b>2022 Estimated Housing Units by Tenure</b>		
	<b>21,142</b>	
Vacant Housing Units	2,598	12%
Occupied Housing Units	18,544	88%
Owner-Occupied	13,945	66%
Renter-Occupied	4,599	22%
<b>2022 Estimated Per Capita Income</b>	<b>\$ 30,445</b>	



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**STI: PopStats Mortgage-Risk Exposure**

STI: PopStats Mortgage-Risk Exposure	Walmart	
		%
<b>Mortgages Observed by Mortgage-Risk Ratio</b>	<b>2,576</b>	
Under 1.0	83	3%
1.0 to 1.2	48	2%
1.2 to 1.4	76	3%
1.4 to 1.6	87	3%
1.6 to 1.8	93	4%
1.8 to 2.0	152	6%
2.0 to 2.2	139	5%
2.2 to 2.4	163	6%
2.4 to 2.6	151	6%
2.6 to 2.8	172	7%
2.8 to 3.0	157	6%
3.0 to 3.2	169	7%
3.2 to 3.4	134	5%
3.4 to 3.6	120	5%
3.6 to 3.8	108	4%
3.8 to 4.0	144	6%
4.0 to 4.2	105	4%
4.2 to 4.4	85	3%
4.4 to 4.6	65	3%
4.6 to 4.8	65	3%
4.8 to 5.0	28	1%
5.0 and over	232	9%
<b>Average Mortgage Risk</b>	<b>3.06</b>	



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**Current Year Estimates Quarterly Historical Trend**

Current Year Estimates Quarterly Historical Trend	Walmart								
	2020 Q3	2020 Q4	2021 Q1	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2022 Q2	2022 Q3
<b>Estimated Population</b>	44,586	44,741	44,938	45,054	45,124	45,312	45,442	45,593	45,871
Quarterly Change		155	197	116	70	188	130	151	278
Quarterly Change (%)		0.35%	0.44%	0.26%	0.16%	0.42%	0.29%	0.33%	0.61%
Annual Change					538	571	504	539	747
Annual Change (%)					1.21%	1.28%	1.12%	1.20%	1.66%
Two-year change									1,285
Two-year change (%)									2.88%
<b>Estimated Households</b>	18,015	18,081	18,155	18,201	18,231	18,308	18,361	18,428	18,544
Quarterly Change		66	74	46	30	77	53	67	116
Quarterly Change (%)		0.37%	0.41%	0.25%	0.16%	0.42%	0.29%	0.36%	0.63%
Annual Change					216	227	206	227	313
Annual Change (%)					1.20%	1.26%	1.13%	1.25%	1.72%
Two-year change									529
Two-year change (%)									2.94%
<b>Current Year Transient Estimates</b>	4	5	0	110	269	351	14	282	269
Quarterly Change		1	-5	110	159	82	-337	268	-13
Quarterly Change (%)		25.00%	-100.00%		144.55%	30.48%	-96.01%	1914.29%	-4.61%
Annual Change					265	346	14	172	0
Annual Change (%)					6625.00%	6920.00%		156.36%	0.00%
Two-year change									265
Two-year change (%)									6625.00%
<b>Seasonal Estimates</b>	790	2,202	432	1,382	1,103	2,084	687	1,324	1,458
Quarterly Change		1,412	-1,770	950	-279	981	-1,397	637	134
Quarterly Change (%)		178.70%	-80.38%	219.85%	-20.19%	88.93%	-67.03%	92.70%	10.12%
Annual Change					313	-118	255	-58	355
Annual Change (%)					39.61%	-5.36%	59.02%	-4.20%	32.18%
Two-year change									668
Two-year change (%)									84.54%





**Walmart**  
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**Current Year Estimated Population by Age and Sex**

Current Year Estimated Population by Age and Sex	Walmart	
		%
<b>Current Year Estimated Total Population</b>	<b>45,871</b>	
Age 0 to 4	2,484	5%
Age 5 to 14	4,413	10%
Age 14 to 18	2,151	5%
Age 18 to 22	2,375	5%
Age 22 to 25	1,917	4%
Age 25 to 30	3,138	7%
Age 30 to 35	2,638	6%
Age 35 to 40	2,288	5%
Age 40 to 45	2,419	5%
Age 45 to 50	2,630	6%
Age 50 to 55	2,768	6%
Age 55 to 60	3,179	7%
Age 60 to 65	3,443	8%
Age 65 to 70	3,151	7%
Age 70 to 75	2,664	6%
Age 75 to 80	2,029	4%
Age 80 to 85	1,319	3%
Age 85 and over	861	2%
<b>Median Age</b>	43.2	
<b>Average Age</b>	42.5	



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**Current Year Estimated Population by Age and Sex**

Current Year Estimated Population by Age and Sex	Walmart	
		%
<b>Current Year Estimated Male Population</b>	<b>22,207</b>	
Age 0 to 4	1,265	6%
Less than 1	246	1%
Age 1	233	1%
Age 2	245	1%
Age 3	257	1%
Age 4	284	1%
Age 5 to 14	2,236	10%
Age 5	238	1%
Age 6	223	1%
Age 7	247	1%
Age 8	247	1%
Age 9	246	1%
Age 10	258	1%
Age 11	258	1%
Age 12	260	1%
Age 13	259	1%
Age 14 to 18	1,082	5%
Age 14	264	1%
Age 15	277	1%
Age 16	283	1%
Age 17	258	1%
Age 18 to 22	1,224	6%
Age 18	376	2%
Age 19	300	1%
Age 20	278	1%
Age 21	270	1%
Age 22 to 25	986	4%
Age 25 to 30	1,603	7%
Age 30 to 35	1,317	6%
Age 35 to 40	1,135	5%
Age 40 to 45	1,215	5%
Age 45 to 50	1,276	6%
Age 50 to 55	1,340	6%
Age 55 to 60	1,529	7%
Age 60 to 65	1,625	7%
Age 65 to 70	1,455	7%
Age 70 to 75	1,208	5%
Age 75 to 80	889	4%
Age 80 to 85	552	2%
Age 85 and over	268	1%
<b>Male Median Age</b>	41.0	
<b>Male Average Age</b>	41.2	



**Walmart**  
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**Current Year Estimated Population by Age and Sex**

Current Year Estimated Population by Age and Sex	Walmart	
		%
<b>Current Year Estimated Female Population</b>	<b>23,664</b>	
Age 0 to 4	1,219	5%
Less than 1	236	1%
Age 1	256	1%
Age 2	237	1%
Age 3	234	1%
Age 4	256	1%
Age 5 to 14	2,177	9%
Age 5	234	1%
Age 6	233	1%
Age 7	234	1%
Age 8	249	1%
Age 9	232	1%
Age 10	227	1%
Age 11	264	1%
Age 12	247	1%
Age 13	257	1%
Age 14 to 18	1,069	5%
Age 14	276	1%
Age 15	251	1%
Age 16	282	1%
Age 17	260	1%
Age 18 to 22	1,151	5%
Age 18	357	2%
Age 19	283	1%
Age 20	263	1%
Age 21	248	1%
Age 22 to 25	931	4%
Age 25 to 30	1,535	6%
Age 30 to 35	1,321	6%
Age 35 to 40	1,153	5%
Age 40 to 45	1,204	5%
Age 45 to 50	1,354	6%
Age 50 to 55	1,428	6%
Age 55 to 60	1,650	7%
Age 60 to 65	1,818	8%
Age 65 to 70	1,696	7%
Age 70 to 75	1,456	6%
Age 75 to 80	1,140	5%
Age 80 to 85	767	3%
Age 85 and over	593	3%
<b>Female Median Age</b>	<b>45.3</b>	
<b>Female Average Age</b>	<b>43.8</b>	



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**Five Year Projected Population by Age and Sex**

Five Year Projected Population by Age and Sex	Walmart	
		%
<b>Five Year Projected Total Population</b>	<b>47,740</b>	
Age 0 to 4	2,772	6%
Age 5 to 14	4,603	10%
Age 14 to 18	2,053	4%
Age 18 to 22	2,260	5%
Age 22 to 25	1,875	4%
Age 25 to 30	3,209	7%
Age 30 to 35	3,290	7%
Age 35 to 40	2,759	6%
Age 40 to 45	2,381	5%
Age 45 to 50	2,510	5%
Age 50 to 55	2,709	6%
Age 55 to 60	2,816	6%
Age 60 to 65	3,199	7%
Age 65 to 70	3,401	7%
Age 70 to 75	2,962	6%
Age 75 to 80	2,366	5%
Age 80 to 85	1,586	3%
Age 85 and over	985	2%
<b>Median Age</b>	42.2	
<b>Average Age</b>	42.7	
<b>Five Year Projected Male Population</b>	<b>23,047</b>	
Age 0 to 4	1,413	6%
Less Than 1	247	1%
Age 1	264	1%
Age 2	285	1%
Age 3	297	1%
Age 4	320	1%
Age 5 to 14	2,340	10%
Age 5	272	1%
Age 6	246	1%
Age 7	263	1%
Age 8	270	1%
Age 9	306	1%
Age 10	245	1%
Age 11	230	1%
Age 12	250	1%
Age 13	258	1%
Age 14 to 18	1,037	4%
Age 14	246	1%
Age 15	261	1%
Age 16	266	1%
Age 17	264	1%
Age 18 to 22	1,137	5%
Age 18	270	1%
Age 19	282	1%
Age 20	291	1%



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**Five Year Projected Population by Age and Sex**

Five Year Projected Population by Age and Sex	Walmart	
		%
Age 21	294	1%
Age 22 to 25	954	4%
Age 25 to 30	1,649	7%
Age 30 to 35	1,677	7%
Age 35 to 40	1,379	6%
Age 40 to 45	1,180	5%
Age 45 to 50	1,251	5%
Age 50 to 55	1,306	6%
Age 55 to 60	1,347	6%
Age 60 to 65	1,520	7%
Age 65 to 70	1,563	7%
Age 70 to 75	1,327	6%
Age 75 to 80	1,022	4%
Age 80 to 85	633	3%
Age 85 and over	310	1%
<b>Male Median Age</b>	39.8	
<b>Male Average Age</b>	41.2	



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**Five Year Projected Population by Age and Sex**

Five Year Projected Population by Age and Sex	Walmart	
		%
<b>Five Year Projected Female Population</b>	<b>24,693</b>	
Age 0 to 4	1,359	6%
Less Than 1	238	1%
Age 1	286	1%
Age 2	276	1%
Age 3	263	1%
Age 4	296	1%
Age 5 to 14	2,263	9%
Age 5	253	1%
Age 6	272	1%
Age 7	255	1%
Age 8	246	1%
Age 9	270	1%
Age 10	255	1%
Age 11	225	1%
Age 12	232	1%
Age 13	255	1%
Age 14 to 18	1,016	4%
Age 14	243	1%
Age 15	237	1%
Age 16	275	1%
Age 17	261	1%
Age 18 to 22	1,123	5%
Age 18	262	1%
Age 19	292	1%
Age 20	270	1%
Age 21	299	1%
Age 22 to 25	921	4%
Age 25 to 30	1,560	6%
Age 30 to 35	1,613	7%
Age 35 to 40	1,380	6%
Age 40 to 45	1,201	5%
Age 45 to 50	1,259	5%
Age 50 to 55	1,403	6%
Age 55 to 60	1,469	6%
Age 60 to 65	1,679	7%
Age 65 to 70	1,838	7%
Age 70 to 75	1,635	7%
Age 75 to 80	1,344	5%
Age 80 to 85	953	4%
Age 85 and over	675	3%
<b>Female Median Age</b>	<b>44.6</b>	
<b>Female Average Age</b>	<b>44.2</b>	



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**Ten Year Projected Population by Age and Sex**

Ten Year Projected Population by Age and Sex	Walmart	
		%
<b>Ten Year Projected Total Population</b>	<b>50,129</b>	
Age 0 to 4	3,058	6%
Age 5 to 14	5,147	10%
Age 14 to 18	2,122	4%
Age 18 to 22	2,176	4%
Age 22 to 25	1,827	4%
Age 25 to 30	3,129	6%
Age 30 to 35	3,396	7%
Age 35 to 40	3,482	7%
Age 40 to 45	2,901	6%
Age 45 to 50	2,489	5%
Age 50 to 55	2,613	5%
Age 55 to 60	2,799	6%
Age 60 to 65	2,874	6%
Age 65 to 70	3,201	6%
Age 70 to 75	3,231	6%
Age 75 to 80	2,647	5%
Age 80 to 85	1,852	4%
Age 85 and over	1,181	2%
<b>Median Age</b>	41.3	
<b>Average Age</b>	42.6	
<b>Ten Year Projected Male Population</b>	<b>24,173</b>	
Age 0 to 4	1,553	3%
Age 5 to 14	2,615	5%
Age 14 to 18	1,084	2%
Age 18 to 22	1,101	2%
Age 22 to 25	920	2%
Age 25 to 30	1,582	3%
Age 30 to 35	1,737	3%
Age 35 to 40	1,774	4%
Age 40 to 45	1,445	3%
Age 45 to 50	1,226	2%
Age 50 to 55	1,299	3%
Age 55 to 60	1,340	3%
Age 60 to 65	1,362	3%
Age 65 to 70	1,476	3%
Age 70 to 75	1,441	3%
Age 75 to 80	1,128	2%
Age 80 to 85	727	1%
Age 85 and over	361	1%
<b>Male Median Age</b>	39.2	
<b>Male Average Age</b>	40.9	



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**Ten Year Projected Population by Age and Sex**

Ten Year Projected Population by Age and Sex	Walmart	
		%
<b>Ten Year Projected Female Population</b>	25,956	
Age 0 to 4	1,505	3%
Age 5 to 14	2,532	5%
Age 14 to 18	1,038	2%
Age 18 to 22	1,075	2%
Age 22 to 25	907	2%
Age 25 to 30	1,547	3%
Age 30 to 35	1,659	3%
Age 35 to 40	1,708	3%
Age 40 to 45	1,456	3%
Age 45 to 50	1,263	3%
Age 50 to 55	1,314	3%
Age 55 to 60	1,459	3%
Age 60 to 65	1,512	3%
Age 65 to 70	1,725	3%
Age 70 to 75	1,790	4%
Age 75 to 80	1,519	3%
Age 80 to 85	1,125	2%
Age 85 and over	820	2%
<b>Median Age</b>	43.5	
<b>Female Average Age</b>	44.1	





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**Current Year Estimated Population by Educational Attainment**

Current Year Estimated Population by Educational Attainment	Walmart	
		%
<b>Current Year Estimated Population Age 25+ by Educational Attainment</b>	<b>32,530</b>	
Less than 9th grade	1,308	4%
Some High School, no diploma	2,235	7%
High School Graduate (or GED)	12,431	38%
Some College, no degree	6,445	20%
Associate Degree	2,702	8%
Male	1,065	3%
Female	1,637	5%
Bachelor's Degree	4,775	15%
Male	2,541	8%
Female	2,234	7%
Master's Degree	1,927	6%
Male	991	3%
Female	936	3%
Professional School Degree	412	1%
Male	202	1%
Female	210	1%
Doctorate Degree	293	1%
Male	241	1%
Female	52	0%
<b>Current Year Estimated Population by Enrollment</b>	<b>45,871</b>	
Nursery school/preschool	653	1%
Kindergarten/Elementary School	4,679	10%
High School	2,041	4%
College/Graduate/Professional school	1,811	4%
Not enrolled	36,686	80%



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**Current Year Estimated Population by Ethnicity**

Current Year Estimated Population by Ethnicity	Walmart	
		%
<b>Current Year Estimated Population by Ethnicity</b>	<b>45,871</b>	
America	6,647	14%
American	6,510	14%
Native American	118	0%
Hawaiian	19	0%
Hispanic	1,151	3%
Mexican	613	1%
Puerto Rican	139	0%
Cuban	78	0%
Dominican	0	0%
Central American	217	0%
South American	62	0%
Other Hispanic	42	0%
Asian	432	1%
Chinese	142	0%
Japanese	34	0%
Korean	5	0%
SC Asian	31	0%
SE Asian	136	0%
Other Asian	84	0%
European	15,255	33%
British	3,661	8%
Dutch	289	1%
French	516	1%
German	3,352	7%
Italian	627	1%
Polish	354	1%
Scandinavian	354	1%
Scotch/Irish	4,915	11%
Other European	1,186	3%
Middle Eastern	55	0%
Other Ethnicity	7,377	16%
Unclassified	14,954	33%



**Walmart**  
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**Current Year Estimated Population by Race**

Current Year Estimated Population by Race	Walmart	
		%
<b>Current Year Estimated Population by Race</b>	<b>45,871</b>	
White	42,126	92%
Black	1,813	4%
Asian	434	1%
Other	1,497	3%
<b>Current Year Estimated Population by Race (Hispanic shown separately)</b>	<b>45,871</b>	
White	41,572	91%
Black	1,758	4%
Asian	432	1%
Hispanic	1,151	3%
Other	957	2%



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**Current Year Estimated Language at Home for Population 5+ Years**

Current Year Estimated Language at Home for Population 5+ Years	Walmart	
		%
<b>Current Year Estimated Language at Home for Population 5+ Years</b>	<b>43,387</b>	
Speak only English	42,425	98%
Spanish or Spanish Creole	491	1%
French or French Creole	61	0%
German	81	0%
Russian, Polish, Other Slavic languages	12	0%
Other Indo-European Languages	111	0%
Chinese	118	0%
Korean	2	0%
Vietnamese	45	0%
Other Asian languages	24	0%
Tagalog and Other Pacific Languages	12	0%
Arabic	0	0%
Other and unspecified languages	5	0%



**Walmart**  
**Sitewise Online**  
**Current Year Estimated Population by Labour Force**

Current Year Estimated Population by Labour Force	Walmart	
		%
<b>Current Year Estimated Population Age 16+ by Employment Status</b>	<b>37,905</b>	
Labor Force	22,060	58%
In Armed Forces	80	0%
Civilian, Employed	21,169	56%
Civilian, Unemployed	891	2%
Not in Labor Force	15,845	42%
<b>Unemployment Rate</b>	4.0%	



**Walmart**  
**Sitewise Online**  
**Current Year Estimated Employed Population Age 16+ by Industry**

Current Year Estimated Employed Population Age 16+ by Industry	Walmart	
		%
<b>Current Year Estimated Employed Population Age 16+ by Industry</b>	<b>21,169</b>	
Agriculture, forestry, fishing and hunting, mining and construction	1,628	8%
Manufacturing	5,113	24%
Wholesale & retail trade	2,509	12%
Transportation and warehousing, and utilities	1,169	6%
Information	173	1%
Finance, insurance, real estate and rental and leasing	1,320	6%
Professional, scientific, management, administrative, and waste management services	1,659	8%
Professional, scientific, and technical services	1,138	5%
Management of companies and enterprises	0	0%
Administrative and support and waste management services	521	2%
Educational, health and social services	3,921	19%
Arts, entertainment, recreation, accommodation and food services	1,716	8%
Other services (except public administration)	1,018	5%
Public Administration	941	4%



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**Walmart**  
**Sitewise Online**  
**Current Year Estimated Employed Population Age 16+ by Occupation**

Current Year Estimated Employed Population Age 16+ by Occupation	Walmart	
		%
<b>Current Year Estimated Employed Civilian Population Age 16 and over by Occupation</b>	<b>21,169</b>	
Management, Professional, and Related occupations	6,630	31%
Management, Business, and Financial Operations Occupations	2,734	13%
Professional and Related Occupations	3,895	18%
Service Occupations	3,200	15%
Healthcare support occupations	455	2%
Protective service occupations	488	2%
Food preparation and serving related occupations	1,331	6%
Building and grounds cleaning and maintenance occupations	490	2%
Personal care and service occupations	436	2%
Sales and Office Occupations	4,255	20%
Sales and related occupations	1,898	9%
Office and administrative support occupations	2,357	11%
Farming, fishing, and forestry occupations	13	0%
Construction, Extraction, and Maintenance Occupations	2,211	10%
Production, Transportation, and Material Moving Occupations	4,859	23%



**Walmart  
Sitewise Online**

**Current Year Estimated Households by Household Size, Household Type and Presence of Own Children**

Current Year Estimated Households by Household Size, Household Type and Presence of Own Children	Walmart	
		%
<b>Current Year Estimated Households by Household Size</b>	<b>18,544</b>	
1-person household	4,577	25%
2-person household	7,117	38%
3-person household	3,023	16%
4-person household	2,235	12%
5-person household	1,046	6%
6-person household	351	2%
7 or more person household	194	1%
<b>Current Year Estimated Households by Household Type and Size and Presence of Children</b>	<b>18,544</b>	
1 Person Households	4,577	25%
Family Households	13,208	71%
Married-couple family	10,568	57%
With own children under 18 years	3,081	17%
No own children under 18 years	7,487	40%
Male Householder: no wife present:	1,005	5%
With own children under 18 years	598	3%
No own children under 18 years	407	2%
Female Householder: no husband present:	1,635	9%
With own children under 18 years	960	5%
No own children under 18 years	675	4%
Nonfamily Households	758	4%





**Walmart**  
**Sitewise Online**  
**Current Year Estimated Group Quarters**

Current Year Estimated Group Quarters	Walmart	
		%
<b>2022 Estimated Group Quarters</b>	<b>276</b>	
Institutionalized	222	80%
Non-Institutionalized	54	20%
College	21	8%
Military	0	0%
Other	33	12%
<b>Group Quarters</b>		
2010 Census	279	
2022 Estimate	276	
2027 Projection	276	
2032 Forecast	276	

**Walmart  
Sitewise Online****Current Year Estimated Occupied Housing Units by Vehicles Available**

Current Year Estimated Occupied Housing Units by Vehicles Available	Walmart	
		%
<b>Current Year Estimated Occupied Housing Units by Vehicles Available</b>	<b>18,544</b>	
None	581	3%
1 vehicle	5,295	29%
2 vehicles	6,975	38%
3 vehicles	3,648	20%
4 vehicles	1,452	8%
5 or more vehicles	592	3%
<b>Average Number of Vehicles Available</b>	2.11	



**Walmart**  
**Sitewise Online**  
**Current Year Estimated Households by Household Income**

Current Year Estimated Households by Household Income	Walmart	
		%
<b>Current Year Estimated Households by Household Income</b>	<b>18,544</b>	
Less than \$10,000	765	4%
\$10,000 to \$14,999	987	5%
\$15,000 to \$19,999	818	4%
\$20,000 to \$24,999	959	5%
\$25,000 to \$29,999	999	5%
\$30,000 to \$34,999	972	5%
\$35,000 to \$39,999	1,023	6%
\$40,000 to \$44,999	866	5%
\$45,000 to \$49,999	978	5%
\$50,000 to \$54,999	838	5%
\$55,000 to \$59,999	706	4%
\$60,000 to \$64,999	772	4%
\$65,000 to \$69,999	737	4%
\$70,000 to \$74,999	665	4%
\$75,000 to \$79,999	541	3%
\$80,000 to \$84,999	531	3%
\$85,000 to \$89,999	493	3%
\$90,000 to \$94,999	450	2%
\$95,000 to \$99,999	409	2%
\$100,000 to \$124,999	1,592	9%
\$125,000 to \$149,999	875	5%
\$150,000 to \$174,999	522	3%
\$175,000 to \$199,999	418	2%
\$200,000 to \$249,999	350	2%
\$250,000 to \$499,999	148	1%
\$500,000 or more	128	1%
<b>Median Household Income</b>	<b>\$ 55,467</b>	
<b>Average Household Income</b>	<b>\$ 74,872</b>	



**Walmart**  
**Sitewise Online**  
**Five Year Estimated Households by Household Income**

Five Year Estimated Households by Household Income	Walmart	
		%
<b>Five Year Projected Households by Household Income</b>	<b>19,304</b>	
Less than \$10,000	694	4%
\$10,000 to \$14,999	742	4%
\$15,000 to \$19,999	800	4%
\$20,000 to \$24,999	904	5%
\$25,000 to \$29,999	894	5%
\$30,000 to \$34,999	931	5%
\$35,000 to \$39,999	894	5%
\$40,000 to \$44,999	904	5%
\$45,000 to \$49,999	798	4%
\$50,000 to \$54,999	934	5%
\$55,000 to \$59,999	802	4%
\$60,000 to \$64,999	714	4%
\$65,000 to \$69,999	615	3%
\$70,000 to \$74,999	697	4%
\$75,000 to \$79,999	701	4%
\$80,000 to \$84,999	577	3%
\$85,000 to \$89,999	514	3%
\$90,000 to \$94,999	508	3%
\$95,000 to \$99,999	433	2%
\$100,000 to \$124,999	1,879	10%
\$125,000 to \$149,999	1,180	6%
\$150,000 to \$174,999	693	4%
\$175,000 to \$199,999	451	2%
\$200,000 to \$249,999	583	3%
\$250,000 to \$499,999	251	1%
\$500,000 or more	209	1%
<b>Median Household Income</b>	\$ 62,478	
<b>Average Household Income</b>	\$ 84,291	



**Walmart**  
**Sitewise Online**  
**Current Year Estimated Households by Family Income**

Current Year Estimated Households by Family Income	Walmart	
		%
<b>Current Year Estimated Households by Family Income</b>	<b>13,208</b>	
Less than \$10,000	455	3%
\$10,000 to \$14,999	455	3%
\$15,000 to \$19,999	392	3%
\$20,000 to \$24,999	321	2%
\$25,000 to \$29,999	607	5%
\$30,000 to \$34,999	565	4%
\$35,000 to \$39,999	594	4%
\$40,000 to \$44,999	565	4%
\$45,000 to \$49,999	755	6%
\$50,000 to \$54,999	559	4%
\$55,000 to \$59,999	461	3%
\$60,000 to \$64,999	603	5%
\$65,000 to \$69,999	605	5%
\$70,000 to \$74,999	547	4%
\$75,000 to \$79,999	463	4%
\$80,000 to \$84,999	482	4%
\$85,000 to \$89,999	438	3%
\$90,000 to \$94,999	405	3%
\$95,000 to \$99,999	363	3%
\$100,000 to \$124,999	1,422	11%
\$125,000 to \$149,999	807	6%
\$150,000 to \$174,999	472	4%
\$175,000 to \$199,999	363	3%
\$200,000 to \$249,999	206	2%
\$250,000 to \$499,999	278	2%
\$500,000 or more	24	0%
<b>Median Family Income</b>	<b>\$ 67,243</b>	
<b>Average Family Income</b>	<b>\$ 78,835</b>	



**Walmart**  
**Sitewise Online**  
**Current Year Estimated Households by Disposable Income**

Current Year Estimated Households by Disposable Income	Walmart	
		%
<b>Current Year Estimated Households by Disposable Income</b>	<b>18,544</b>	
Less than \$10,000	944	5%
\$10,000 to \$14,999	911	5%
\$15,000 to \$19,999	923	5%
\$20,000 to \$24,999	1,144	6%
\$25,000 to \$29,999	1,177	6%
\$30,000 to \$34,999	1,024	6%
\$35,000 to \$39,999	1,117	6%
\$40,000 to \$44,999	1,139	6%
\$45,000 to \$49,999	837	5%
\$50,000 to \$54,999	850	5%
\$55,000 to \$59,999	939	5%
\$60,000 to \$64,999	710	4%
\$65,000 to \$69,999	723	4%
\$70,000 to \$74,999	634	3%
\$75,000 to \$79,999	597	3%
\$80,000 to \$84,999	540	3%
\$85,000 to \$89,999	486	3%
\$90,000 to \$94,999	440	2%
\$95,000 to \$99,999	389	2%
\$100,000 to \$124,999	1,366	7%
\$125,000 to \$149,999	662	4%
\$150,000 to \$174,999	420	2%
\$175,000 to \$199,999	174	1%
\$200,000 to \$249,999	159	1%
\$250,000 to \$499,999	218	1%
\$500,000 or more	19	0%
<b>Median Disposable Income</b>	<b>\$ 50,323</b>	
<b>Average Disposable Income</b>	<b>\$ 61,916</b>	



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**Walmart  
Sitewise Online**

**Current Year Estimated Households by Age of Householder and Income**

Current Year Estimated Households by Age of Householder and Income	Walmart	
		%
<b>Current Year Estimated Households: Householder Age Under 25 by Household Income</b>	<b>641</b>	
Less than \$10,000	32	5%
\$10,000 to \$14,999	42	7%
\$15,000 to \$19,999	29	5%
\$20,000 to \$24,999	24	4%
\$25,000 to \$29,999	54	8%
\$30,000 to \$34,999	76	12%
\$35,000 to \$39,999	14	2%
\$40,000 to \$44,999	60	9%
\$45,000 to \$49,999	125	19%
\$50,000 to \$59,999	19	3%
\$60,000 to \$74,999	97	15%
\$75,000 to \$99,999	53	8%
\$100,000 to \$124,999	16	2%
\$125,000 to \$149,999	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 or more	0	0%
<b>Median Household Income</b>	\$ 44,122	
<b>Average Household Income</b>	\$ 47,614	
<b>Current Year Estimated Households: Householder Age 25 to 44 by Household Income</b>	<b>5,079</b>	
Less than \$10,000	103	2%
\$10,000 to \$14,999	168	3%
\$15,000 to \$19,999	117	2%
\$20,000 to \$24,999	238	5%
\$25,000 to \$29,999	108	2%
\$30,000 to \$34,999	166	3%
\$35,000 to \$39,999	212	4%
\$40,000 to \$44,999	103	2%
\$45,000 to \$49,999	199	4%
\$50,000 to \$59,999	519	10%
\$60,000 to \$74,999	796	16%
\$75,000 to \$99,999	752	15%
\$100,000 to \$124,999	761	15%
\$125,000 to \$149,999	229	5%
\$150,000 to \$199,999	393	8%
\$200,000 or more	215	4%
<b>Median Household Income</b>	\$ 71,428	
<b>Average Household Income</b>	\$ 89,211	



**Walmart  
Sitewise Online**

**Current Year Estimated Households by Age of Householder and Income**

Current Year Estimated Households by Age of Householder and Income	Walmart	
		%
<b>Current Year Estimated Households: Householder Age 45 to 64 by Household Income</b>	<b>6,778</b>	
Less than \$10,000	300	4%
\$10,000 to \$14,999	331	5%
\$15,000 to \$19,999	164	2%
\$20,000 to \$24,999	257	4%
\$25,000 to \$29,999	341	5%
\$30,000 to \$34,999	292	4%
\$35,000 to \$39,999	342	5%
\$40,000 to \$44,999	240	4%
\$45,000 to \$49,999	342	5%
\$50,000 to \$59,999	568	8%
\$60,000 to \$74,999	755	11%
\$75,000 to \$99,999	1,076	16%
\$100,000 to \$124,999	654	10%
\$125,000 to \$149,999	477	7%
\$150,000 to \$199,999	370	5%
\$200,000 or more	268	4%
<b>Median Household Income</b>	\$ 64,202	
<b>Average Household Income</b>	\$ 82,787	
<b>Current Year Estimated Households: Householder Age 65 and over by Household Income</b>	<b>6,046</b>	
Less than \$10,000	330	5%
\$10,000 to \$14,999	446	7%
\$15,000 to \$19,999	508	8%
\$20,000 to \$24,999	440	7%
\$25,000 to \$29,999	496	8%
\$30,000 to \$34,999	438	7%
\$35,000 to \$39,999	455	8%
\$40,000 to \$44,999	463	8%
\$45,000 to \$49,999	312	5%
\$50,000 to \$59,999	438	7%
\$60,000 to \$74,999	526	9%
\$75,000 to \$99,999	543	9%
\$100,000 to \$124,999	161	3%
\$125,000 to \$149,999	169	3%
\$150,000 to \$199,999	177	3%
\$200,000 or more	143	2%
<b>Median Household Income</b>	\$ 39,006	
<b>Average Household Income</b>	\$ 56,841	





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**Walmart  
Sitewise Online**

**Five Year Estimated Households by Age of Householder and Income**

Five Year Estimated Households by Age of Householder and Income		Walmart	
			%
<b>Five Year Estimated Households: Householder Age Under 25 by Household Income</b>		<b>612</b>	
Less than \$10,000	30	5%	
\$10,000 to \$14,999	32	5%	
\$15,000 to \$19,999	25	4%	
\$20,000 to \$24,999	25	4%	
\$25,000 to \$29,999	51	8%	
\$30,000 to \$34,999	54	9%	
\$35,000 to \$39,999	19	3%	
\$40,000 to \$44,999	64	10%	
\$45,000 to \$49,999	115	19%	
\$50,000 to \$59,999	23	4%	
\$60,000 to \$74,999	90	15%	
\$75,000 to \$99,999	62	10%	
\$100,000 to \$124,999	21	3%	
\$125,000 to \$149,999	0	0%	
\$150,000 to \$199,999	0	0%	
\$200,000 or more	1	0%	
<b>Median Household Income</b>	\$ 45,260		
<b>Average Household Income</b>	\$ 46,518		
<b>Five Year Estimated Households: Householder Age 25 to 44 by Household Income</b>		<b>5,328</b>	
Less than \$10,000	94	2%	
\$10,000 to \$14,999	130	2%	
\$15,000 to \$19,999	180	3%	
\$20,000 to \$24,999	205	4%	
\$25,000 to \$29,999	90	2%	
\$30,000 to \$34,999	145	3%	
\$35,000 to \$39,999	217	4%	
\$40,000 to \$44,999	53	1%	
\$45,000 to \$49,999	173	3%	
\$50,000 to \$59,999	543	10%	
\$60,000 to \$74,999	670	13%	
\$75,000 to \$99,999	824	15%	
\$100,000 to \$124,999	880	17%	
\$125,000 to \$149,999	315	6%	
\$150,000 to \$199,999	516	10%	
\$200,000 or more	293	5%	
<b>Median Household Income</b>	\$ 79,972		
<b>Average Household Income</b>	\$ 87,377		



**Walmart  
Sitewise Online**

**Five Year Estimated Households by Age of Householder and Income**

Five Year Estimated Households by Age of Householder and Income	Walmart	
		%
<b>Five Year Estimated Households: Householder Age 45 to 64 by Household Income</b>	<b>7,181</b>	
Less than \$10,000	274	4%
\$10,000 to \$14,999	243	3%
\$15,000 to \$19,999	163	2%
\$20,000 to \$24,999	210	3%
\$25,000 to \$29,999	295	4%
\$30,000 to \$34,999	344	5%
\$35,000 to \$39,999	296	4%
\$40,000 to \$44,999	180	3%
\$45,000 to \$49,999	273	4%
\$50,000 to \$59,999	613	9%
\$60,000 to \$74,999	723	10%
\$75,000 to \$99,999	1,250	17%
\$100,000 to \$124,999	758	11%
\$125,000 to \$149,999	650	9%
\$150,000 to \$199,999	425	6%
\$200,000 or more	483	7%
<b>Median Household Income</b>	\$ 74,503	
<b>Average Household Income</b>	\$ 82,327	
<b>Five Year Estimated Households: Householder Age 65 and over by Household Income</b>	<b>6,183</b>	
Less than \$10,000	296	5%
\$10,000 to \$14,999	337	5%
\$15,000 to \$19,999	432	7%
\$20,000 to \$24,999	464	8%
\$25,000 to \$29,999	458	7%
\$30,000 to \$34,999	388	6%
\$35,000 to \$39,999	362	6%
\$40,000 to \$44,999	607	10%
\$45,000 to \$49,999	237	4%
\$50,000 to \$59,999	557	9%
\$60,000 to \$74,999	543	9%
\$75,000 to \$99,999	597	10%
\$100,000 to \$124,999	220	4%
\$125,000 to \$149,999	215	3%
\$150,000 to \$199,999	203	3%
\$200,000 or more	266	4%
<b>Median Household Income</b>	\$ 42,916	
<b>Average Household Income</b>	\$ 57,666	



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**Walmart  
Sitewise Online**

**Current Year Estimated Households by Race and Household Income**

Current Year Estimated Households by Race and Household Income	Walmart	
		%
<b>Current Year Estimated Households: White Householder by Household Income</b>	<b>16,979</b>	
Less than \$10,000	661	4%
\$10,000 to \$14,999	885	5%
\$15,000 to \$19,999	743	4%
\$20,000 to \$24,999	818	5%
\$25,000 to \$29,999	874	5%
\$30,000 to \$34,999	900	5%
\$35,000 to \$39,999	940	6%
\$40,000 to \$44,999	806	5%
\$45,000 to \$49,999	852	5%
\$50,000 to \$59,999	1,355	8%
\$60,000 to \$74,999	2,060	12%
\$75,000 to \$99,999	2,232	13%
\$100,000 to \$124,999	1,481	9%
\$125,000 to \$149,999	859	5%
\$150,000 to \$199,999	899	5%
\$200,000 or more	612	4%
<b>Median Household Income</b>	\$ 57,450	
<b>Average Household Income</b>	\$ 68,458	
<b>Current Year Estimated Households: Black Householder by Household Income</b>	<b>788</b>	
Less than \$10,000	36	5%
\$10,000 to \$14,999	55	7%
\$15,000 to \$19,999	47	6%
\$20,000 to \$24,999	107	14%
\$25,000 to \$29,999	69	9%
\$30,000 to \$34,999	41	5%
\$35,000 to \$39,999	59	7%
\$40,000 to \$44,999	37	5%
\$45,000 to \$49,999	44	6%
\$50,000 to \$59,999	84	11%
\$60,000 to \$74,999	81	10%
\$75,000 to \$99,999	84	11%
\$100,000 to \$124,999	41	5%
\$125,000 to \$149,999	1	0%
\$150,000 to \$199,999	1	0%
\$200,000 or more	1	0%
<b>Median Household Income</b>	\$ 38,304	
<b>Average Household Income</b>	\$ 44,622	



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**Walmart  
Sitewise Online**

**Current Year Estimated Households by Race and Household Income**

Current Year Estimated Households by Race and Household Income	Walmart	
		%
<b>Current Year Estimated Households: Asian Householder by Household Income</b>	<b>110</b>	
Less than \$10,000	0	0%
\$10,000 to \$14,999	0	0%
\$15,000 to \$19,999	2	2%
\$20,000 to \$24,999	7	6%
\$25,000 to \$29,999	5	5%
\$30,000 to \$34,999	0	0%
\$35,000 to \$39,999	1	1%
\$40,000 to \$44,999	0	0%
\$45,000 to \$49,999	14	13%
\$50,000 to \$59,999	20	18%
\$60,000 to \$74,999	15	14%
\$75,000 to \$99,999	21	19%
\$100,000 to \$124,999	13	12%
\$125,000 to \$149,999	0	0%
\$150,000 to \$199,999	5	5%
\$200,000 or more	7	6%
<b>Median Household Income</b>	\$ 66,000	
<b>Average Household Income</b>	\$ 78,045	
<b>Current Year Estimated Households: Other Householder by Household Income</b>	<b>334</b>	
Less than \$10,000	29	9%
\$10,000 to \$14,999	22	7%
\$15,000 to \$19,999	16	5%
\$20,000 to \$24,999	18	5%
\$25,000 to \$29,999	12	4%
\$30,000 to \$34,999	0	0%
\$35,000 to \$39,999	15	4%
\$40,000 to \$44,999	16	5%
\$45,000 to \$49,999	41	12%
\$50,000 to \$59,999	48	14%
\$60,000 to \$74,999	10	3%
\$75,000 to \$99,999	54	16%
\$100,000 to \$124,999	36	11%
\$125,000 to \$149,999	9	3%
\$150,000 to \$199,999	6	2%
\$200,000 or more	2	1%
<b>Median Household Income</b>	\$ 49,759	
<b>Average Household Income</b>	\$ 57,128	



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**Walmart  
Sitewise Online**

**Current Year Estimated Households by Race and Household Income**

Current Year Estimated Households by Race and Household Income	Walmart	
		%
<b>Current Year Estimated Households: Hispanic (Ethnic) Householder by Household Income</b>	<b>333</b>	
Less than \$10,000	39	12%
\$10,000 to \$14,999	25	8%
\$15,000 to \$19,999	10	3%
\$20,000 to \$24,999	9	3%
\$25,000 to \$29,999	39	12%
\$30,000 to \$34,999	31	9%
\$35,000 to \$39,999	8	2%
\$40,000 to \$44,999	7	2%
\$45,000 to \$49,999	27	8%
\$50,000 to \$59,999	37	11%
\$60,000 to \$74,999	8	2%
\$75,000 to \$99,999	33	10%
\$100,000 to \$124,999	21	6%
\$125,000 to \$149,999	6	2%
\$150,000 to \$199,999	29	9%
\$200,000 or more	4	1%
<b>Median Household Income</b>	\$ 43,933	
<b>Average Household Income</b>	\$ 56,992	



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**Current Year Estimated Owner-Occupied Housing Units by Value**

Current Year Estimated Owner-Occupied Housing Units by Value	Walmart	
		%
<b>Current Year Estimated Owner-Occupied Housing Units by Value</b>	<b>13,945</b>	
Less than \$10,000	81	1%
\$10,000 to \$14,999	68	0%
\$15,000 to \$19,999	29	0%
\$20,000 to \$24,999	94	1%
\$25,000 to \$29,999	25	0%
\$30,000 to \$34,999	109	1%
\$35,000 to \$39,999	34	0%
\$40,000 to \$49,999	122	1%
\$50,000 to \$59,999	142	1%
\$60,000 to \$69,999	72	1%
\$70,000 to \$79,999	206	1%
\$80,000 to \$89,999	246	2%
\$90,000 to \$99,999	254	2%
\$100,000 to \$124,999	765	5%
\$125,000 to \$149,999	773	6%
\$150,000 to \$174,999	927	7%
\$175,000 to \$199,999	1,124	8%
\$200,000 to \$249,999	1,858	13%
\$250,000 to \$299,999	1,646	12%
\$300,000 to \$399,999	1,965	14%
\$400,000 to \$499,999	1,170	8%
\$500,000 to \$749,999	1,243	9%
\$750,000 to \$1,000,000	399	3%
\$1,000,000 to \$1,500,000	433	3%
\$1,500,000 to \$2,000,000	4	0%
\$2,000,000 or more	154	1%
<b>Median Housing Unit Value</b>	<b>\$ 251,289</b>	
<b>Average Housing Unit Value</b>	<b>\$ 331,561</b>	



**Walmart**  
**Sitewise Online**  
**Current Year Estimated Households by Wealth & Poverty**

Current Year Estimated Households by Wealth & Poverty	Walmart	
		%
<b>Estimated Households by Wealth</b>	<b>18,544</b>	
\$0 and under*	3,197	17%
\$1 to \$4,999	1,614	9%
\$5,000 to \$9,999	855	5%
\$10,000 to \$24,999	1,195	6%
\$25,000 to \$49,999	1,281	7%
\$50,000 to \$99,999	1,959	11%
\$100,000 to \$249,999	3,437	19%
\$250,000 to \$499,999	2,427	13%
\$500,000+	2,577	14%
Average Household Wealth	\$ 232,710	
Median Household Wealth	\$ 78,816	
<b>Estimated Households by Poverty</b>	<b>18,544</b>	
In Poverty	2,206	12%
Married	354	2%
Male Householder	179	1%
Female Householder	564	3%
Non-family	1,057	6%
Non-family Student	52	0%
Above Poverty	16,338	88%
*The data range reaches from negative wealth (household debts outstrip assets) to zero (assets equal liabilities)		



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**Current Year Estimated Employees (16+) Traveling To Work by Direction and Distance**

Current Year Estimated Employees (16+) Traveling To Work by Direction and Distance	Walmart	
		%
<b>Current Year Estimated Employed Civilian Population Age 16 and over Traveling to Work by Direction and Distance</b>	<b>21,169</b>	
Commutes within the same BG	13	0%
North Direction		
Commute under 2 Miles	443	2%
Commute 2 to 5 Miles	798	4%
Commute 5 to 8 Miles	580	3%
Commute 8 to 11 Miles	794	4%
Commute 12 Miles and Over	4,723	22%
Northeast Direction		
Commute under 2 Miles	253	1%
Commute 2 to 5 Miles	410	2%
Commute 5 to 8 Miles	172	1%
Commute 8 to 11 Miles	108	1%
Commute 12 Miles and Over	353	2%
East Direction		
Commute under 2 Miles	301	1%
Commute 2 to 5 Miles	345	2%
Commute 5 to 8 Miles	176	1%
Commute 8 to 11 Miles	187	1%
Commute 12 Miles and Over	315	1%
Southeast Direction		
Commute under 2 Miles	388	2%
Commute 2 to 5 Miles	492	2%
Commute 5 to 8 Miles	241	1%
Commute 8 to 11 Miles	81	0%
Commute 12 Miles and Over	143	1%
South Direction		
Commute under 2 Miles (S)	183	1%
Commute 2 to 5 Miles (S)	395	2%
Commute 5 to 8 Miles (S)	351	2%
Commute 8 to 11 Miles (S)	306	1%
Commute 12 Miles and Over (S)	829	4%
Southwest Direction		
Commute under 2 Miles	179	1%
Commute 2 to 5 Miles	176	1%
Commute 5 to 8 Miles	199	1%
Commute 8 to 11 Miles	207	1%



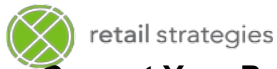


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**Current Year Estimated Employees (16+) Traveling To Work by Direction and Distance**

Current Year Estimated Employees (16+) Traveling To Work by Direction and Distance	Walmart	
		%
Commute 12 Miles and Over	860	4%
<b>West Direction</b>		
Commute under 2 Miles	257	1%
Commute 2 to 5 Miles	268	1%
Commute 5 to 8 Miles	287	1%
Commute 8 to 11 Miles	805	4%
Commute 12 Miles and Over	1,570	7%
<b>Northwest Direction</b>		
Commute under 2 Miles	180	1%
Commute 2 to 5 Miles	214	1%
Commute 5 to 8 Miles	205	1%
Commute 8 to 11 Miles	139	1%
Commute 12 Miles and Over	2,241	11%



**Walmart  
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**Current Year Population by STI: Landscape Category, WorkPlace, Per Capita Expenditures**

Current Year Population by STI: Landscape Category, WorkPlace, Per Capita Expenditures	Walmart	
		%
<b>Population in Households by STI: Landscape Category</b>	<b>45,595</b>	
A-Creme de la Creme	0	0%
B-Urban Cliff Climbers	0	0%
C-Urban Cliff Dwellers	1,609	4%
D-Seasoned Urban Dwellers	1,444	3%
E-Thriving Alone	0	0%
F-Going it Alone	1,927	4%
G-Struggling Alone	6,068	13%
H-Single in the Suburbs	2,610	6%
I-Married in the Suburbs	7,649	17%
J-Retired in the Suburbs	1,103	2%
K-Living with Nature	3,896	9%
L-Working with Nature	19,289	42%
M-Harlem Gateway	0	0%
N-Espaniola	0	0%
O-Specialties	0	0%
<b>Workplace</b>		
Workplace Establishments	987	
Workplace Employees (FTE)	16,134	
<b>Weekly Per Capita Consumer Expenditures</b>		
Market Basket	\$ 64.42	
Apparel and services	\$ 10.36	
Transportation	\$ 70.82	
Health Care	\$ 34.90	
Entertainment	\$ 18.55	



**Walmart**  
**Sitewise Online**  
**Current Year Estimates Quarterly Historicals and Statistics**

Current Year Estimates Quarterly Historicals and Statistics	Walmart	
		%
<b>Current Year Estimated Population - Quarterly Historicals</b>		
22Q3	45,871	
22Q2	45,593	
22Q1	45,442	
21Q4	45,312	
21Q3	45,124	
21Q2	45,054	
21Q1	44,938	
20Q4	44,741	
20Q3	44,586	
<b>Current Year Estimated Households - Quarterly Historicals</b>		
22Q3	18,544	
22Q2	18,428	
22Q1	18,361	
21Q4	18,308	
21Q3	18,231	
21Q2	18,201	
21Q1	18,155	
20Q4	18,081	
20Q3	18,015	
<b>Current Year Transient Estimates</b>		
22Q3	269	
22Q2	282	
22Q1	14	
21Q4	351	
21Q3	269	
21Q2	110	
21Q1	0	
20Q4	5	
20Q3	4	
<b>Current Year Unemployment Rate**</b>		
22Q3	4.0%	
22Q2	Non-Additive	
22Q1	Non-Additive	
21Q4	Non-Additive	
21Q3	Non-Additive	
21Q2	Non-Additive	
21Q1	Non-Additive	
20Q4	Non-Additive	
20Q3	Non-Additive	



**Walmart**  
**Sitewise Online**  
**Current Year Estimates Quarterly Historicals and Statistics**

Current Year Estimates Quarterly Historicals and Statistics	Walmart	
		%
<b>Components of Change (past 12 months without Group Quarters)</b>		
Births	482	
Deaths	745	
Migration	1,010	
<b>Indicators and Scores*</b>		
Growth Stability Indicator	n/a	
Expected Value Indicator		
Diversity Indicator		
<b>Land Area</b>		
Area in square miles	386	
Estimated Population per square mile	118.8	
Estimated Households per square mile	48.0	
<b>Economic Viability**</b>		
22Q3		
22Q2		
22Q1		
21Q4		
21Q3		
21Q2		
21Q1		
20Q4		
20Q3		
<b>Economic Viability Indexed**</b>		
22Q3		
22Q2		
22Q1		
21Q4		
21Q3		
21Q2		
21Q1		
20Q4		
20Q3		



**Walmart**  
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**Current Year Estimates Quarterly Historicals and Statistics**

Current Year Estimates Quarterly Historicals and Statistics	Walmart	
		%
<b>Gross Domestic Product (GDP - in 1,000's)</b>		
22Q3	\$ 2,716,802	
22Q2	\$ 2,665,466	
22Q1	\$ 2,575,616	
21Q4	\$ 2,457,555	
21Q3	\$ 2,391,479	
21Q2	\$ 2,343,549	
21Q1	\$ 2,245,694	
20Q4	\$ 2,200,640	
20Q3	\$ 1,945,786	
<i>*Indicators and Scores are only applicable at the Block group level</i>		
<i>**Not available at the National and CBSA level</i>		



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2000 Census Population by Sex, Age**

2000 Census Population by Sex, Age	Walmart	
		%
<b>Total Population</b>	<b>40,908</b>	
Population/square mile	105.9	
100% Population	40,917	
Males	20,000	49%
Females	20,910	51%
Urban Population	17,641	43%
Rural Population	23,269	57%
<b>Population by Age</b>		
	<b>40,908</b>	
Age 5 and under	2,623	6%
Age 5 to 14	4,671	11%
Age 14 to 18	2,811	7%
Age 18 to 22	2,042	5%
Age 22 to 25	1,346	3%
Age 25 to 30	2,436	6%
Age 30 to 35	2,373	6%
Age 35 to 40	3,206	8%
Age 40 to 45	3,315	8%
Age 45 to 50	2,948	7%
Age 50 to 55	2,798	7%
Age 55 to 60	2,182	5%
Age 60 to 65	2,210	5%
Age 65 to 75	3,418	8%
Age 75 and over	2,527	6%
<b>Median Age</b>	<b>38.4</b>	
<b>Average Age</b>	<b>38.3</b>	



**Walmart**  
**Sitewise Online**  
**2000 Census Population by Educational Attainment**

2000 Census Population by Educational Attainment	Walmart	
		%
<b>Population 25 years or older by Educational Attainment</b>	<b>27,415</b>	
Less than 9th grade	2,625	10%
Some High School, no diploma	3,513	13%
High School Graduate (or GED)	9,087	33%
Some College, no degree	5,426	20%
College	6,762	25%
Associate Degree	1,626	6%
Bachelor's Degree	3,205	12%
Advanced (Master/PHD/etc)	1,931	7%
<b>Population by Enrollment</b>	<b>9,862</b>	
Nursery school/preschool	1,311	13%
Kindergarten/Elementary School	4,775	48%
High School	2,220	23%
College/Graduate/Professional school	1,555	16%



**Walmart**  
**Sitewise Online**  
**2000 Census Population by Ethnicity**

2000 Census Population by Ethnicity	Walmart	
		%
<b>Population by Ethnicity</b>	<b>40,908</b>	
White	38,340	94%
Black	1,505	4%
Asian	262	1%
Other	803	2%
Hawaiian	27	0%
Amer Indian	131	0%
Some Other	222	1%
Multi-Race	423	1%
<b>Population by Ethnicity (Hispanic shown separately)</b>	<b>40,908</b>	
White	38,073	93%
Black	1,504	4%
Asian	262	1%
Other	490	1%
Hispanic	581	1%
Hawaiian	1	0%
Amer Indian	107	0%
Some Other	24	0%
Multi-Race	358	1%





**Walmart**  
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**2000 Census Language at Home**

2000 Census Language at Home	Walmart	
		%
<b>Total Households by Language at Home</b>	<b>15,979</b>	
English	15,264	96%
Spanish	370	2%
European	230	1%
Asian	91	1%
Other	24	0%



**Walmart**  
**Sitewise Online**  
**2000 Census Employed Population Age 16+ by Industry**

2000 Census Employed Population Age 16+ by Industry	Walmart	
		%
<b>2000 Census Population Age 16+ by Industry</b>	<b>18,777</b>	
Agriculture, forestry, fishing and hunting, mining and construction	1,714	9%
Manufacturing	4,657	25%
Wholesale & retail trade	2,771	15%
Transportation and warehousing, and utilities	797	4%
Information	237	1%
Finance, insurance, real estate and rental and leasing	898	5%
Professional, scientific, management, administrative, and waste management services	1,530	8%
Professional, scientific, and technical services	1,145	6%
Management of companies and enterprises	0	0%
Administrative and support and waste management services	385	2%
Educational, health and social services	3,398	18%
Arts, entertainment, recreation, accommodation and food services	1,011	5%
Other services (except public administration)	980	5%
Public Administration	786	4%



**Walmart**  
**Sitewise Online**  
**2000 Census Employed Population Age 16+ by Occupation**

2000 Census Employed Population Age 16+ by Occupation	Walmart	
		%
<b>2000 Employed Civilian Population Age 16 and over by Occupation</b>	<b>18,777</b>	
Management, Professional, and Related occupations	5,560	30%
Management, Business, and Financial Operations Occupations	2,084	11%
Professional and Related Occupations	3,476	19%
Service Occupations	2,190	12%
Healthcare support occupations	183	1%
Protective service occupations	187	1%
Food preparation and serving related occupations	715	4%
Building and grounds cleaning and maintenance occupations	528	3%
Personal care and service occupations	577	3%
Sales and Office Occupations	4,354	23%
Sales and related occupations	2,012	11%
Office and administrative support occupations	2,342	12%
Farming, fishing, and forestry occupations	140	1%
Construction, Extraction, and Maintenance Occupations	2,213	12%
Production, Transportation, and Material Moving Occupations	4,321	23%



**Walmart**  
**Sitewise Online**  
**2000 Census Labor, Transportation, Travel Time**

2000 Census Labor, Transportation, Travel Time	Walmart	
		%
<b>Population 16 yrs and over By Employment Status</b>	<b>31,924</b>	
In Labor Force	19,959	63%
In Armed Forces	129	0%
Civilian, Employed	18,777	59%
Civilian, Unemployed	1,053	3%
Not In Labor Force	11,965	37%
Employed 16 plus 2000	18,780	59%
<b>Workers 16 years or older by Transportation to Work</b>	<b>18,620</b>	
Car, truck, or van	17,707	95%
Drove alone	15,665	84%
Carpooled	2,041	11%
Public transportation	55	0%
Motorcycle	17	0%
Bicycle	6	0%
Walked	228	1%
Other means	117	1%
Work at home	490	3%
<b>Workers 16 years or older by Travel Time To Work</b>	<b>18,620</b>	
Less than 5 minutes	631	3%
5 to 10 minutes	2,408	13%
10 to 15 minutes	3,569	19%
15 to 20 minutes	3,404	18%
20 to 30 minutes	3,976	21%
30 to 45 minutes	2,309	12%
45 to 60 minutes	745	4%
60 or more minutes	1,086	6%
Work at home	490	3%
<b>Average travel time to work</b>	<b>21.3</b>	



**Walmart**  
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**2000 Census Group Quarters**

2000 Census Group Quarters	Walmart	
		%
<b>Population in Group Quarters</b>	<b>424</b>	
100% Group Quarters	426	100%
Institutionalized	259	61%
Non-instituionalized	165	39%
Correctional	47	11%
College	38	9%
Nursing Home	212	50%
Military	23	5%
Other Institutionalized	0	0%
Other Non-institutionalized	104	25%



**Walmart  
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2000 Census Housing**

2000 Census Housing	Walmart	
		%
<b>Total Housing Units</b>	<b>17,777</b>	
Occupied	16,028	90%
Owner occupied	12,208	69%
Renter occupied	3,820	21%
Vacant	1,749	10%
For rent	312	2%
For sale only	293	2%
Rented or sold, not occupied	133	1%
For seasonal, recreational, or occasional use	596	3%
For migrant workers	15	0%
Other vacant	400	2%
<b>Owner occupied Housing Units by Housing Value</b>	<b>12,208</b>	
Less than \$70,000	4,474	37%
\$70,000 to \$79,999	1,128	9%
\$80,000 to \$89,999	1,171	10%
\$90,000 to \$99,999	757	6%
\$100,000 to \$124,999	1,324	11%
\$125,000 to \$149,999	984	8%
\$150,000 to \$174,999	581	5%
\$175,000 to \$199,999	366	3%
\$200,000 to \$299,999	916	8%
\$300,000 to \$399,999	289	2%
\$400,000 to \$499,999	106	1%
\$500,000 or more	111	1%
<b>Median Housing Value</b>	\$ 84,287	
<b>Average Housing Value</b>	\$ 110,325	
<b>Housing Units by Monthly Rent</b>	<b>3,137</b>	
Less than \$200	337	11%
\$200 to \$300	285	9%
\$300 to \$400	538	17%
\$400 to \$500	734	23%
\$500 to \$600	629	20%
\$600 to \$700	249	8%
\$700 to \$800	215	7%
\$800 to \$900	102	3%
\$900 to \$1,000	39	1%
\$1,000 or more	9	0%
<b>Median Rent</b>	\$ 456	
<b>Average monthly gross rent</b>	\$ 456	



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2000 Census Housing**

2000 Census Housing	Walmart	
		%
<b>Housing units by Units per Structure</b>	<b>17,777</b>	
Single Units (attached and detached including row)	13,814	78%
2 to 9 units	1,380	8%
10 units or more	289	2%
Mobile home, trailer	2,280	13%
Other (Boat, RV, van, etc.)	14	0%



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2000 Census Housing**

2000 Census Housing	Walmart	
		%
<b>Housing units by Number of Rooms</b>	<b>17,777</b>	
1 Room	53	0%
2 Rooms	193	1%
3 Rooms	860	5%
4 Rooms	2,564	14%
5 Rooms	4,275	24%
6 Rooms	4,009	23%
7 Rooms	2,571	14%
8 Rooms	1,680	9%
9 or more rooms	1,572	9%
<b>Rooms per unit</b>	6.0	
<b>Median Rooms</b>	6.2	
<b>Housing Units by Year Structure Built</b>	<b>17,777</b>	
Built 1990 to 2000	4,484	25%
Built 1980 to 1990	3,216	18%
Built 1970 to 1980	3,032	17%
Built 1960 to 1970	2,635	15%
Built 1950 to 1960	2,108	12%
Built 1940 to 1950	998	6%
Built 1939 or earlier	1,303	7%
<b>Owner Occupied Units by Length of Residency</b>	<b>12,208</b>	<b>69%</b>
1999 to 2000	1,185	7%
1995 to 1998	3,036	17%
1990 to 1994	2,254	13%
1980 to 1989	2,528	14%
1970 to 1979	1,563	9%
1969 or earlier	1,640	9%
<b>Renter Occupied Units by Length of Residency</b>	<b>3,820</b>	<b>21%</b>
1999 to 2000	1,921	11%
1995 to 1998	1,199	7%
1990 to 1994	370	2%
1980 to 1989	177	1%
1970 to 1979	72	0%
1969 or earlier	81	0%
<b>Occupied Units by Vehicles Available</b>	<b>16,028</b>	
None	783	5%





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2000 Census Housing**

2000 Census Housing	Walmart	
		%
1	4,429	28%
2	6,726	42%
3 or more	4,089	26%
<b>Vehicles per unit</b>	2.0	



**Walmart  
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**2000 Census Households by Household Size, Household Type**

2000 Census Households by Household Size, Household Type	Walmart	
		%
<b>Total Households</b>	<b>15,979</b>	
Family households	11,929	75%
Married-couple households	9,770	61%
Male householder, no wife	580	4%
Female householder, no husband	1,579	10%
Non family households	4,050	25%
One person households	3,562	22%
<b>Total Households by Household Size</b>	<b>15,979</b>	
1-person household	3,561	22%
2-person household	5,798	36%
3-person household	2,968	19%
4-person household	2,433	15%
5-person household	831	5%
6-person household	291	2%
7 or more person household	96	1%
<b>Persons in Households</b>	<b>2.5</b>	
<b>100% Households</b>	<b>16,030</b>	<b>100%</b>



**Walmart**  
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**2000 Census Household Income, Sources**

2000 Census Household Income, Sources	Walmart	
		%
<b>Households by 1999 Income Level</b>	<b>15,979</b>	
Less than \$20,000	4,140	26%
\$20,000 to \$29,999	2,333	15%
\$30,000 to \$39,999	2,067	13%
\$40,000 to \$49,999	1,879	12%
\$50,000 to \$74,999	3,071	19%
\$75,000 to \$99,999	1,320	8%
\$100,000 to \$124,999	518	3%
\$125,000 to \$149,999	237	1%
\$150,000 to \$199,999	179	1%
\$200,000 or more	233	1%
<b>Median Household Income</b>	\$ 37,332	
<b>Average Household Income</b>	\$ 49,284	
<b>Households by Types of Income</b>	<b>15,979</b>	
Earnings	12,411	78%
Wages and Salaries	11,826	74%
Self-Employment Income 1999	2,204	14%
Interest, Dividends and Rents	5,885	37%
Social Security Income	4,701	29%
Supplemental SS Income	696	4%
Public Assistance Income	390	2%
Retirement Income	2,894	18%
Other Income	1,974	12%
<b>Average Income by Types of Income</b>		
Earnings	\$ 46,288	
Wages and Salaries	\$ 44,242	
Self-Employment Income	\$ 23,243	
Interest, Dividends and Rents	\$ 13,746	
Social Security Income	\$ 11,246	
Supplemental SS Income	\$ 5,887	
Public Assistance Income	\$ 2,657	
Retirement Income	\$ 21,383	
Other Income	\$ 6,220	
<b>Average Family Income</b>	\$ 53,632	
<b>Average Non-Family Income</b>	\$ 35,397	
<b>Per capita Income</b>	\$ 19,371	



**Walmart  
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**STI: Market Outlook Opportunity Gap Report By Establishment Type**

STI: Market Outlook Opportunity Gap Report By Establishment Type	Walmart		
	2021 Consumer Demand	2021 Market Supply	Opportunity Gap Surplus/ Shortage
<b>Total Consumer Demand and Market Supply by Establishment Type</b>	\$ 805,807,777	\$ 694,482,868	\$ 111,324,909
<b>Motor Vehicle and Parts Dealers</b>	\$ 156,345,599	\$ 129,821,120	\$ 26,524,479
Automobile dealers	\$ 132,270,789	\$ 107,951,991	\$ 24,318,798
Other Motor Vehicle Dealers	\$ 11,399,852	\$ 9,031,202	\$ 2,368,649
Automotive Parts, Accessories, & Tire Stores	\$ 12,674,958	\$ 12,837,926	-\$ 162,968
<b>Furniture and Home Furnishings Stores</b>	\$ 13,449,737	\$ 3,065,141	\$ 10,384,595
Furniture Stores	\$ 7,545,426	\$ 0	\$ 7,545,426
Home Furnishings Stores	\$ 5,904,311	\$ 3,065,141	\$ 2,839,170
<b>Electronics &amp; Appliance Stores</b>	\$ 9,539,090	\$ 4,322,741	\$ 5,216,349
<b>Building Material and Garden Equipment Stores</b>	\$ 58,458,088	\$ 91,943,096	-\$ 33,485,007
Building Material & Supplies Dealers	\$ 48,823,456	\$ 55,548,620	-\$ 6,725,164
Lawn & Garden Equipment & Supplies Stores	\$ 9,634,632	\$ 36,394,476	-\$ 26,759,844
<b>Food and Beverage Stores</b>	\$ 150,118,397	\$ 99,134,359	\$ 50,984,038
Grocery Stores	\$ 140,530,562	\$ 92,826,560	\$ 47,704,002
Specialty Food Stores	\$ 1,401,172	\$ 488,562	\$ 912,610
Beer, Wine & Liquor Stores	\$ 8,186,663	\$ 5,819,237	\$ 2,367,427
<b>Health &amp; Personal Care Stores</b>	\$ 46,787,028	\$ 29,792,021	\$ 16,995,007
<b>Gasoline Stations</b>	\$ 56,158,975	\$ 36,043,800	\$ 20,115,175
<b>Clothing &amp; Clothing Accessories Stores</b>	\$ 22,034,880	\$ 12,935,291	\$ 9,099,589
Clothing Stores	\$ 14,554,942	\$ 6,315,622	\$ 8,239,320
Shoe Stores	\$ 3,846,017	\$ 2,674,176	\$ 1,171,841
Jewelry, Luggage & Leather Goods Stores	\$ 3,633,922	\$ 3,945,494	-\$ 311,573
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$ 11,692,615	\$ 9,302,925	\$ 2,389,690
Sporting Goods, Hobby, & Musical Instrument Stores	\$ 9,745,072	\$ 8,340,026	\$ 1,405,046
Book, Periodical & Music Stores	\$ 1,947,544	\$ 962,899	\$ 984,644
<b>General Merchandise Stores</b>	\$ 94,332,779	\$ 171,784,641	-\$ 77,451,861
Department Stores	\$ 14,565,009	\$ 7,954,980	\$ 6,610,029
Other General Merchandise Stores	\$ 79,767,771	\$ 163,829,661	-\$ 84,061,890
<b>Miscellaneous Store Retailers</b>	\$ 16,490,391	\$ 18,521,210	-\$ 2,030,819
Florists and Miscellaneous Store Retailers	\$ 976,456	\$ 2,590,718	-\$ 1,614,262
Office Supplies, Stationery & Gift Stores	\$ 2,670,635	\$ 1,906,152	\$ 764,483
Used Merchandise Stores	\$ 1,972,335	\$ 3,066,610	-\$ 1,094,274
Other miscellaneous store retailers	\$ 10,870,965	\$ 10,957,730	-\$ 86,765



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**STI: Market Outlook Opportunity Gap Report By Establishment Type**

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	2021 Consumer Demand	2021 Market Supply	Opportunity Gap Surplus/ Shortage
<b>Non-Store Retailers</b>	\$ 89,315,977	\$ 12,987,164	\$ 76,328,813
Vending machine operators (Nonstore retailers)	\$ 6,354,711	\$ 10,241,452	-\$ 3,886,741
Direct Selling Establishments	\$ 2,808,949	\$ 2,745,712	\$ 63,236
Electronic Shopping & Mail-Order Houses	\$ 80,152,318	\$ 0	\$ 80,152,318
<b>Foodservice and Drinking Places</b>	\$ 81,084,221	\$ 74,829,358	\$ 6,254,863
Full-Service Restaurants	\$ 29,759,096	\$ 30,785,835	-\$ 1,026,738
Limited-Service Eating Places	\$ 45,045,269	\$ 40,385,895	\$ 4,659,374
Special Food Services	\$ 1,749,938	\$ 2,325,645	-\$ 575,708
Bars/Drinking Places (Alcoholic Beverages)	\$ 4,529,918	\$ 1,331,983	\$ 3,197,935



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<p>The difference between demand and supply represents the opportunity gap or surplus available for each merchandise line in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus)for that merchandise line. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.</p>			